



**Resolution:** 1200 ppi – 1:10 scale



**File format:** PDF



**Color:** CMYK - Coated FOGRA39



flattened file (no layers),  
no print marks,  
no overprint attribute,  
no bleeds,  
**do not change the size of the template,**  
convert fonts to curves,  
suggested black color parameters for  
backlighting: C78 M85 Y90 K100



Remove the red and blue lines before saving the files. Leaving the line on will result in it being printed as a design element! In order to properly display the advertisement, all important elements should be inside the protective area marked with **red line**. The background and graphics must fill the entire project area. The shape of the cutting die, including the seam and keder area, is marked **blue line**. The yellow lines indicate the technical area for sewing tunnels and structural elements – fill it with a solid color.



Guideline Label Legend:

Product shape

Safe area (place here elements that should not be trimmed, e.g. logo or text).  
Remember to remove all lines from the design.