



**Resolution:** 120 ppi – 1:1 scale



**File format:** PDF



**Color:** CMYK - Coated FOGRA39



flattened file (no layers),  
no print marks,  
no overprint attribute,  
no bleeds,  
**do not change the size of the template ,**  
convert fonts to curves ,  
suggested black color parameters for  
backlighting: C78 M85 Y90 K100



Remove the red and blue lines before saving the files. Leaving the line on will result in it being printed as a design element! In order to properly display the advertisement, all important elements should be inside the protective area marked with **red line**. Background and graphics must fill the entire printable area marked project marked with **blue line**. If there is no fill between the red and blue lines, a white frame will appear on the printout.



Guideline Label Legend:

